



# **2016 International Facilitators Conference Sponsorship Opportunities**

# Conference Details

August 27-29, 2016

Sheraton Downtown Denver

- Over 130 TAB Facilitators from around the globe, representing almost 3,000 members worldwide
- Exclusive Knowledge Center for all partners to display their business and meet with attendees
- Great opportunity for marketing, one-on-one discussions and expanding your reach!



# Conference Details

- Keynote speaker is author Dr. Daren Martin, author of the bestselling *A Company of Owners* and *Whiteboard*.
- Conference theme is Thrive, and topics are focused on growth.



# Sponsorship Details

**All sponsorship packages will include the following, in addition to the package specific benefits:**

- 100 word company description and logo on TAB internal website
- 6 foot skirted exhibitor table and chairs in the Knowledge Center
- Attendance at the Dinner and Awards Luncheon (limit 2 reservations at each event)
- Promotional mention in conference sponsor materials for all attendees
- Conference attendance contact list
- All sponsorship is non-exclusive, except where specified.

# Sponsorship Packages

## Preferred Partner Package

In addition to the standard sponsorship benefits, includes:

- The ability to host a pre-conference workshop session

**\$5,000 Sponsorship Rate**



# Sponsorship Packages

## Dinner Sponsorship

All standard sponsorship benefits, plus:

- Sole sponsor of evening dinner
- TAB provided signage for reception entrance
- Additional exhibit table inside of reception area

**\$3,500 Sponsorship Rate**

# Sponsorship Packages

## Polo Shirt Sponsorship

All standard sponsorship benefits, plus:

- Logo on Conference Polo Shirt provided to all conference delegates (in addition to TAB and Thrive Conference Logo)

**\$3,500 Sponsorship Rate**



# Sponsorship Packages

## Book Bag Sponsorship

All standard sponsorship benefits, plus:

- Logo on outside of book bag provided to all conference delegates

**\$2,500 Sponsorship Rate**



# Sponsorship Packages

## Water Bottle Sponsorship

All standard sponsorship benefits, plus:

- Logo on outside of Water Bottle provided to all conference delegates

**\$2,000 Sponsorship Rate**



# Sponsorship Packages

## Awards Luncheon Sponsorship

All standard sponsorship benefits, plus:

- 10 minute promotional address to all luncheon attendees
- Company provided signage for luncheon entrance
- Material distribution on tables

**\$3,500 Sponsorship Rate**

# Sponsorship Packages

## Refreshments Sponsorship

All standard sponsorship benefits, plus:

- TAB provided signage for breakfast and refreshment area
- Mentions during sessions to thank your company

**\$3,000 Sponsorship Rate**



# Sponsorship Packages

Basic Sponsorship

\$1,750 Sponsorship Price

For more information or to sign a  
sponsorship agreement, please contact:

[conference@thealternativeboard.com](mailto:conference@thealternativeboard.com)