



Return on Investment

What do you think your cost would be to reach 3,000 business owners?

Not print mail, online advertising or telemarketing can offer you the same sort of return for your time and money.



From Past Sponsors

'The Alternative Board conference is one of the most professionally run exhibitor programs I have seen. The exhibit area was well positioned and there was plenty of traffic. We met many new potential customers and our top-level sponsorship was easily justified.'

- John Arnold | Constant Contact

'Aside from generating new interest for our products, I've also found the conference as a great opportunity to nourish and grow existing relationships.'

- Ronen Yaari | Open Moves

Who You'll Meet

Approximately 100 franchise owners and peer board facilitators in addition to our corporate staff. As franchise owners, these attendees work directly with small to medium-sized companies in the U.K., U.S., Canada and Venezuela. **This translates to indirect contact with the TAB member community of over 3,000 businesses.**

What You Get

Five levels of sponsorship and benefits include:

\$5,000 Platinum Sponsorship Package (in addition to the benefits listed below):

Host a Pre-Conference Workshop Session (these are pre-event sessions, 2 hours in length. Content must be approved and reviewed by TAB).

\$3,500 Gold Sponsorship Package (in addition to the benefits listed below):

Cocktail Reception Sponsorship (includes company provided signage for reception entrance and additional exhibit table inside reception area).

\$2,500 Silver Sponsorship Package (in addition to the benefits listed below):

10-minute promotional address to all luncheon attendees. Company-provided signage for lunch area and material distribution on tables at luncheon.

\$1,500 Exhibitor Sponsorship Package:

Includes all benefits listed below.

All levels of sponsorship at our International Facilitator Conference include:

- 6 month participation in the TAB Boards Rewards® program, a partner opportunity offering free promotion via TAB Web sites, member e-mails and new member kits.
- A 100 word company description and logo on TAB Internal Website.
- 6-foot skirted exhibitor table and chairs in Knowledge Center.
- Attendance at the opening day Cocktail Reception and Awards Luncheon (*Limit 2 reservations at each event*).
- Promotional mention in conference sponsor materials for all attendees.
- Conference attendance list.

Event Details

Exhibit hours begin the morning of Thursday, August 26th and conclude around noon on Saturday August 28th. The event is being held at the Grand Hyatt Hotel, on Welton Street, in downtown Denver, Colo.

Your sponsorship fees include the benefits listed above as well as breakfasts and lunches during the conference (for two representatives). Additional sponsorship costs may include travel, accommodation, AV charges and other. You will receive more specific estimates on these charges prior to the event, and upon request.