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TAB expands into the Upstate

10:07 AM, July 31, 2012 |

By Angelia Davis

PRESS RELEASE: Direct from The Alternative Board

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The Alternative Board® (TAB), an organization that provides peer advisory boards and coaching services for business owners, CEOs and company presidents worldwide, announced today the expansion of its services with the opening of TAB-Upstate South Carolina.

David Krysh is the owner and CEO of TAB – Upstate South Carolina, covering the metro regions of Greenville, Spartanburg and Anderson. With over 30 years of experience, Krysh is also owner and CEO of Growth Factor Group Inc., a business strategy firm. He has worked at the senior level of multi-national and privately owned businesses, including two start-ups, and has a passion for developing new strategic platforms of business applying his background in sales, marketing, product development, mergers and acquisitions and global business. Krysh holds a Bachelor of Science degree in Industrial Design and consults as managing partner for Worldspire, a global market research and sales performance organization.

“I am excited about the opportunity of developing TAB Boards in the Upstate, bringing business owners together in interactive monthly meetings of non-competing peers while providing a sounding board and accountability to improve their business and achieve their personal goals,” said David Krysh, owner of TAB – Upstate South Carolina. “As a business adviser and TAB-Certified Facilitator/Coach, I look forward to helping make a difference for executive leadership of small and medium-sized businesses in upstate South Carolina.”

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The Alternative Board – Upstate South Carolina will host a Business Owner’s Round Table Lunch and Sample Board Meeting on August 7th from 11:45 a.m. to 1:30 p.m. at the Greenville First Bank Board Room at 100 Verdae Blvd, August 14th from 11:45 a.m. to 1:30 p.m. at the Greenville Chamber of Commerce at 24 Cleveland St. and August 15th from noon to 2:30 p.m. at Greenville First Bank – at 100 Verdae Blvd. Additional meetings will be added in the fall. To register for the lunch and TAB Board presentation, please contact David Krysh via email at david@tabupsc.com or on the web at www.tabupsc.com.

TAB currently has over 130 locations in five countries, including Canada, New Zealand and the U.K., with the company’s corporate headquarters located in Denver, Colorado. For more information on franchise opportunities, please visit TAB online at www.TheAlternativeBoard.com.

About The Alternative Board

The Alternative Board (TAB) is an exclusive, membership-based organization that helps business owners achieve profitability, productivity, and personal fulfillment through the use of peer advisory boards and private business coaching. Through a platform of knowledge and guidance, The Alternative Board delivers real world advice that provides a result driven advantage to help business owners stay focused on what matters most. Headquartered in Denver, CO, The Alternative Board has been helping business owners succeed for over 20 years. For more information visit www.TheAlternativeBoard.com.

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