



THE ALTERNATIVE BOARD®
Change Perspective. Improve Business. Enjoy Life.

Communication & Technology Solutions for TAB Members

In business today, your productivity depends largely on the technical systems that support your workforce. Staying connected to your prospects, customers, suppliers and even to other departments within your business is imperative. Being able to depend on your email systems, websites, internet connectivity, phone and conferencing systems keeps business running smoothly. Our TAB Boards Rewards participants listed here offer you high quality services with TAB Member discounts.



[Opterex](#) is a one-stop shop for everything your small business needs to stay connected. Opterex was formed by an IT outsourcing team looking for a better, more efficient voice and data offering for their existing clients who were struggling with antiquated, specialized and over priced systems. Opterex has the ability to bundle voice, data and support into a single package while maintaining the system remotely or allowing the client to manage their account via a specialized portal. The system is very intuitive and can be as simple or complex as necessary with full reporting and endless features.

TAB MEMBER DISCOUNT: Get a Free System Wide Performance Audit, as well as 50% waived from any transfer, start-up, initiation costs, etc. Additional conditions apply. For more information call 877-678-3739.



Change the pace of your business. Meet smarter. Communicate more effectively. Travel less for meetings. [PC Conferencing](#) offers easy-to-use, affordable audio and web meetings that connect people across the street or across the globe. PC Conferencing focuses on providing outstanding customer support for each and every meeting. If it's your first time hosting a webinar, they'll walk you through it.

TAB MEMBER DISCOUNT: A free webcam or three months free web conferencing service with a one-year agreement, unlimited use web conferencing plans start at \$50/month and \$0.06/minute for toll free conference call service (\$0.10 for Canadian toll free). For more information, please visit <http://www.pconf.com/tab.htm> or contact Jeremy Willius at jwillius@pconf.com or 1-800-839-9976.



As a business owner, you know that developing new business leads is vital to the growth and survival of your business. Are you frustrated because you are too busy running your business to develop leads? Perhaps you realize that you just do not have the telemarketing skills to be effective. [PhoneTalk Communications](#) can help you become more effective on your inbound and outbound phone sales efforts.

TAB MEMBER DISCOUNT: Receive a 10% discount on coaching fees and a 5% discount on telemarketing services. For more information please visit <http://www.callphonetalk.com/>



[Constant Contact](#)® makes email marketing easy! Collect site visitor email addresses or use your own permission-based list, then create and send targeted, professional email newsletters and promotions, and track your results. All you need is an internet browser. Simply select a template, drop in your unique message and graphics, and schedule delivery. Constant Contact does the rest!

TAB MEMBER DISCOUNT: Sign up for 20 – 25% discounts based on pre-payment. Learn more or sign up at: <http://TABBoards.ConstantContact.com>



[WebSwagger.com](#) offers professional and affordable web and print marketing solutions for small businesses, including websites, logo design, brochures, and more! WebSwagger.com gives you a custom-branded website quickly and easily – they handle everything: web design, hosting, domain name registration, you name it. Once you're up and running, they'll even help you keep your site updated! All for one low price that won't break the bank - our packages start at only \$325.

TAB MEMBER DISCOUNT: Receive discounts up to \$150 (WebSwagger Custom). For more information visit www.WebSwagger.com or call (888) 772-6400.