

Headline Franchise Event approaches

THE NATIONAL FRANCHISE EXHIBITION is set to take place at the NEC in Birmingham on Friday 2nd and Saturday 3rd October. The event, which attracts exhibitors and visitors from all over the UK, is anticipated to be one of the best yet with many well-known companies already confirmed to participate.

McDonald's, ChipsAway, Auditel, Energie Fitness, Kumon Educational and Snappy Snaps are amongst the franchises set to exhibit, with a diverse range of sectors represented at the event. Food and beverage outlets, management efficiency consultancies, photography businesses and maintenance services are just some of the industries that will be present, with a franchise solution to suit all interests, budgets and skillsets.

An extensive conference programme, which is in its final stages of planning, will also feature alongside the exhibition and boasts a range of expert speakers who will share their knowledge on the latest trends, issues and recommendations within the industry. More details will be announced soon.

Exclusively supported by the British Franchise Association, the National Franchise Exhibition only features franchise companies, which have met the Association's accreditation credentials. This ensures visitors are presented with only the most reputable franchise opportunities and can be confident in the business ventures attending. •

For more information about exhibiting and attending visit www.franchiseinfo.co.uk

Franchise launches

A NEW franchise opportunity is being launched by peer support and coaching organisation The Alternative Board (TAB). Members pay approximately £500 a month, for which they get, in addition to board meetings, one hour's one-to-one coaching and access to a range of sophisticated on-line business tools.

Chairman Martin Allison explains: "TAB has been operating successfully in the US for nearly 20 years and now has boards established in more than 1,000 towns and cities in the US, Canada and South America. The TAB concept aims to provide support for the owners and managers of small and medium-sized businesses to help them to grow and develop more quickly than they might otherwise do. The key element of our offering is the creation of peer advisory boards, comprising owners or CEOs from non-competing businesses, who meet monthly to share insights and experiences." •

For more information about The Alternative Board call Nick Williams on **01603 620301** or email nickw@fdsltd.com



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