Neil Russell TAB Mississauga East & Business Performance Consultants, Inc.



Neil Russell is President of Business Performance Consultants, Inc. and Owner/ Operator of The Alternative Board (TAB) Mississauga East which offers peer advisory boarded three levels – Emerging Entrepreneur, Presidents and Strategic.

Prior to this, Neil had held senior executive positions with blue chip organizations in the financial services sector including The Institute of Canadian Bankers, Royal Bank and Foresters Securities. In his career spanning 30 years, he has advised individuals and companies on financial structuring, risk management and performance improvement. He served as national media spokesman for financial planning issues and has been quoted frequently in the press. He has championed training programs that have had

'turn-around impact' on North American cales teams and has designed service excellence programs that have transformed the client experience.

Neil is a graduate of the University of Calgary, and holds the PFP designation and is a certified trainer, facilitator and SBL business coach. He is accredited in DISC and PIAV and incorporates these tools into his TAB practice. On a volunteer level Neil has been past president of Advocis, the Association of Canadian Financial advisors; chaired the ethics working group on the ISO standard for Financial Planning and currently serves as treasurer for the Rotary chapter in his territory.