



## Michael Hopkins



Employer Flexible  
Houston, TX  
[www.employerflexible.com](http://www.employerflexible.com)

TAB Member Since: 2009  
Company Founded: 2003  
Industry: Human Resources

**Inc. List Rank: 76**  
Company Size: 55

Employer Flexible is a Human Resource Outsourcing (HRO), Professional Search and Recruiting/Staffing Company.

***“I think that a new member of TAB couldn’t help but see that the wealth of real life knowledge is invaluable.”***

Many privately owned businesses start out small, which means the owner and employees often wear more than one hat. As the business grows, however, it becomes increasingly difficult to split time between core product/service development and managing the day-to-day operations of the business. That’s where reallocating resources comes in, and where growing businesses can take advantage of outsourcing. Most experts would agree it’s not a good idea to outsource your core competencies, but you can successfully outsource administrative duties, such as Human Resources.

Employer Flexible is a Human Resource Outsourcing (HRO) firm that provides businesses of different types and sizes a cost-effective means of outsourcing employer-related activities. From handling payroll and benefits, to staffing and recruiting, to matching clients with accounting, engineering, technical and clerical professionals, the company offers a range of services. Their specialized expertise enables the businesses they work with to focus on core business growth instead of HR administration.

Founded in 2003 as a traditional staffing firm, Employer Flexible soon recognized the great demand for Human Resources Outsourcing. Their customized HR service plans have led to three locations, and a spot at number 76 on the Inc. 500/5000 list this year. Michael Hopkins attributes the company’s success so far to its people. “We have been able to attract and retain great people,” he says.

A member of TAB since 2009, Hopkins sees TAB doing for him what he enables others to do. “TAB allows me to remain grounded and focus on working on the business rather than in the business,” he says.

Hopkins also appreciates the experience of fellow TAB Board members. “Coming from a bootstrap background, my biggest challenge is mentally keeping up with the evolution from being a small company to a midsize firm,” he explains. “TAB has allowed me to look into companies much larger than our current company size. The members on the Board have lived through a lot of my current challenges, allowing me to hopefully avoid or learn from their mistake rather than making the same mistakes myself.”