



## Bill Bryan

Microconsult, Inc.  
Carrollton, TX  
[www.microconsultinc.com](http://www.microconsultinc.com)



TAB Member Since: 2008  
Company Founded: 1986  
Industry: Consumer Products & Services

**Inc. List Rank: 1858**  
Company Size: 29

Microconsult, Inc. is an independent microbiological and analytical chemistry testing laboratory.

***“A business owner attending a TAB board meeting would see others thinking outside the box with creative ideas that one does not always consider on a day to day basis.”***

**B**ill Bryan founded his company on three principles: quality, service and price. All three are critical to the success of Microconsult, Inc., a testing laboratory for cosmetic, medical and nutritional product manufacturers throughout the United States. Bryan founded the company with a partner in 1986 on a shoestring. The venture started out as a part-time gig, but Bryan’s commitment to accuracy, customer service and competitive pricing enabled him to grow it into a full-time investment. And then things really took off.

In three and a half years, Microconsult grew from five employees to 28. The company expanded its offerings from microbiology and shelf life testing to include analytical chemistry and nutritional testing, with pesticide testing on the way. The company’s initial 3,000 square feet facility has swelled to over 13,000 square feet to handle the increased requirements and business.

With more than 32 years experience in the pharmaceutical and cosmetic industries, Bryan knows the technical and regulatory side of the business well. But he’s also dedicated to understanding the business aspects of his customers’ needs. For example, the company prides itself in rapid turnaround times so that customer shipping dates aren’t delayed. Bryan also believes in offering a “personal touch” and ensures that customer questions are addressed completely and quickly.

Bryan recognizes the value of monthly TAB meetings with other business owners who share similar staffing and resource limitations, as well as the one-on-one coaching time with his TAB Facilitator. “A business owner attending a TAB board meeting would see others thinking outside the box with creative ideas that one does not always consider on a day to day basis,” he says. “Ideas from the TAB group spawn additional ideas for the business owner.”